



*Water has no substitute...Conserve it!*

Media Contact: Jonell S.T. Kaohelauii  
Information & Education Specialist  
Phone: 808- 245-5461  
Mobile: 808-755-5432  
Email: [jkaohelauii@kauaiwater.org](mailto:jkaohelauii@kauaiwater.org)

## News Release

For Immediate Release: October 6, 2020

### **DOW hands-out over 500 water education kits in honor of IADWW**

LIHUE– Families, teachers and tutus came to the Department of Water's (DOW) free drive-thru, water education activity kit pick-up on Tuesday, October 6<sup>th</sup> at the Vidinha Stadium parking lot. Approximately 520 activity kits were handed-out via contactless distribution to the community as part of the DOW's efforts to honor national Imagine a Day Without Water (IADWW) awareness day.

"This year's public health crisis showed us the critical importance of water service to safeguard public health and the economy. More importantly, it highlights the valuable water infrastructure and service it takes to deliver water to homes, healthcare centers and businesses," said Kurt Akamine, Kaua'i Board of Water Supply. "The Imagine a Day Without Water campaign is an important reminder of the value, investment and advocacy that the both the Board of Water Supply and the Department of Water maintains while servicing our customers."

In addition to the water education kit distribution, DOW is also hosting a special Facebook campaign from October 1-21; featuring educational IADWW related posts and a Value Water Challenge. Water users are invited to take the Value Water Challenge on Facebook by sharing a video or written post, answering the question: Why is water important to you? Participants should include the hash tags #ValueWaterKauai and #IADWWKauai on their post for a chance to be seen and featured on the DOW's Facebook page at [www.facebook.com/KauaiDOW](https://www.facebook.com/KauaiDOW).

"We are excited to feature residents and businesses via the DOW's Facebook page, which has been an important part of our informative outreach efforts," said Jonell Kaohelauii, DOW's Information and Education Specialist. "Anyone can host their own value water challenge at home, simply by discussing how water is used and implementing ways to conserve water."

Imagine a Day Without Water is celebrated nationally on October 21<sup>st</sup> and is led by the Value Water Campaign, as an opportunity for diverse organizations, from environmental advocates to coffee shops, developers to farmers, local fishermen to public water utilities, to talk about what and why water is important to them. This year, DOW joins a statewide team of IADWW participants including: Honolulu Board of Water Supply, County of Maui Department of Water Supply, City & County of Honolulu Storm Water Branch, Commission on Water Resources and more. Learn more at [www.imagineadaywithoutwater.org](https://www.imagineadaywithoutwater.org) and follow the conversation on social media at #ValueWater.



Photo 1: Department of Water staff pause for a group photo before distributing free water education activity kits at Vidinha stadium parking lot on Oct. 6, 2020.



Photo 2: DOW staff wave to visiting keiki and ohana as they pick up free water activity kits at the event.





Photo 3: A car full of teachers say mahalo to the Department of Water; Board member, Greg Kamm (far left) helps to load water education activity kits for their students.



Photo 4: DOW staff show off smart water fact signs; which were posted on route during the drive-thru distribution event.

###